

# Osama Abdulmonaim Aljaberi

## UI/UX Designer

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🏠 Yemen

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Creative thinker with a track record of successfully designing the user experience while keeping users front and center, attractive design, and product profitability.

### **EDUCATION** GOOGLE PROJECT MANAGEMENT CERTIFICATE

*Coursera , online | Graduated in 2023*

### **GOOGLE UX DESIGN CERTIFICATE**

*Coursera , online | Graduated in 2023*

### **EXPERIENCE** UX INTERN

*Feb 2024 - Apr 2024 | Wist Academy , Sana'a, Yemen*

- Led the rapid development and successful launch of an immersive Arabic alphabet learning app for children within a challenging 10-day deadline, showcasing exceptional project management skills under pressure.
- Applied a child-centric design approach, resulting in increased engagement and retention rates among young learners, and received rave reviews for the app's aesthetics and ease of use.
- Collaborated seamlessly with a cross-functional team, fostering a highly productive environment that swiftly integrated educational content and interactive features, garnering praise for the comprehensive learning experience.
- Demonstrated expertise in user-centered design principles, accommodating children with varying Arabic language proficiency levels and ensuring inclusivity in the learning process.
- Proactively suggested cutting-edge ideas and enhancements, staying at the forefront of industry trends, and driving continuous improvement.

### **UI/UX DESIGNER**

*Mar 2023 - present | Freelance , Yemen*

- Built three projects from concept to delivery in which I applied the following

concepts: user-centered design, usability study, information architecture, accessibility, responsive design, user research, wireframing, prototyping, design systems, gestalt Principles, and mobile-first design. Used Adobe XD and Figma to apply the former concepts.

- Conducted UX audits using heuristics analysis, heatmaps, and Google analytics for many websites like Cultured Cuties to improve conversion rate, accessibility, useability, newsletters subscription, and Navigation and reduce cart abandonment and drop-off rate

**SKILLS** FIGMA & ADOBE XD WIREFRAMING & PROTOTYPING UI/UX DESIGN  
COLLABORATION INFORMATION ARCHITECTURE MULTI-PLATFORM DESIGN  
USABILITY SUTDY USER RESEARCH STORYBOARDING AFFINITY DIAGRAMS