Osama Abdulmunaim Aljaberi

UI/UX Desinger

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Professional Summary

Results-driven UI/UX Designer with 2+ years of experience crafting intuitive and engaging digital experiences. Proven ability to translate business requirements into user-centered designs that drive engagement and achieve business goals. Expertise in user research, wireframing, prototyping, and visual design, with a strong understanding of human behavior theories and design principles. Proficient in industry-standard tools such as Figma, Adobe XD, and Google Analytics. Passionate about creating seamless and accessible solutions that exceed user expectations and contribute to business growth

Experience

UI/UX Consultant Entelaqa
October 2024 – January 2025

`Figma`   `Spreadsheets`

- Led the design of Entelaqa's loan platform across web, mobile (iOS and Android), and dashboard interfaces, focusing on user-centered design principles and a seamless user experience.
- Translated business requirements into intuitive and engaging designs, leveraging UI/UX best practices, prominent human behavior theories, and Gestalt principles to optimize usability and visual appeal.
- Conducted comprehensive heuristic analyses of all designs, identifying areas for improvement and iteratively refining the user experience based on data-driven insights.
- Collaborated closely with a cross-functional team of 9 developers to ensure accurate implementation of designs and seamless integration across platforms.
- Successfully delivered high-fidelity prototypes and design specifications, working in an Agile environment to meet project deadlines and exceed expectations.
- Ensured design consistency and quality by meticulously reviewing developer implementations, providing constructive feedback, and validating the final product against design specifications.
- Contributed to a significant improvement in user engagement and platform usability through data-driven design decisions and a focus on user-centricity.
- Demonstrated strong communication, collaboration, and problem-solving skills while working within a fast-paced, dynamic team environment.

UX INTERN WIST Academy
February 2024 – April 2024

`Figma`

- Led the rapid development and successful launch of a comprehensive Arabic alphabet learning app for children within a challenging 10–day deadline, demonstrating exceptional project management skills under pressure.
- Implemented a child-centered design approach, leading to increased engagement and retention rates among young learners, while earning outstanding reviews for the app's aesthetics and ease of use.
- Seamlessly collaborated with a cross-functional team, fostering a highly productive environment that swiftly integrated educational content and interactive features, earning praise for the comprehensive learning experience.
- Proven expertise in user-centered design principles, ensuring inclusivity in the learning process by engaging children with varying levels of Arabic language proficiency.
- Proactively proposed innovative ideas and enhancements, staying at the forefront of industry trends and driving continuous improvement.

UI/UX designer Freelancer
March 2023 – Present

`Figma`   `Hotjar`   `Google Analytics`   `Adobe XD`   `WordPress`

- Built three projects from concept to delivery, applying key experience design principles, including user-centered design, usability studies, information architecture, accessibility, responsive design, user research, wireframing, prototyping, design systems, Gestalt principles, and mobile-first design. Utilized Adobe XD and Figma to bring these concepts to life.
- Conducted UX audits using heuristic analysis, heatmaps, and Google Analytics for various websites, including Cultured Cuties, to optimize conversion rates, accessibility, usability, newsletter sign-ups, navigation, and reduce cart abandonment and drop-off rates.

Education

Google Project Management Certificate —Coursera (2023)

Google UX Design Certificate —Coursera (2023)

Skills and Tools

Languages
`Arabic`   `English`

Soft Skills
`Collaboration`   `Effective communication`   `Problem solving`   `Time management`

Tools
`Addobe XD`   `WordPress`   `Wireframing`   `Prototyping`   `usability study`   `Jira`   `Figma`   `Information architecture`   `User research`

Project Management
`Project planning`   `project scoping`   `Gantt charts`   `Kanban boards`   `Agile management`   `Scrum management`   `management`